## GET EVEN BETTER RETURNS ON YOUR INVESTMENT.

Donate stock and make an even bigger impact!

## **3 REASONS STOCK DONATIONS ARE A STRATEGIC WAY TO GIVE**

- 1 You get the same tax credit as you would for a cash donation.
- (2) You don't pay tax on capital gains since you aren't selling your shares.
- 3 Thanks to these tax savings, you can make an even bigger donation and have a bigger impact.





Talk to your financial advisor today about the best stock to donate from your portfolio.

<sup>\*\*</sup>This assumes a cost basis of the shares of \$1,000 and a 48.22% marginal tax rate.



## Ready to donate your stock?

Simply fill out the form on the back and send it to us!











<sup>\*</sup>For which you have realized substantial capital gains (corporate stock, stock which has increased in value, etc.).

## **DONATE YOUR STOCK IN 2 SIMPLE STEPS:**

- (1) Fill out the form below and return it to Centraide.
  - By fax at 514 350-7282 or by email at donenactions@centraide-mtl.org.

Note that this form is not used to transfer the stock but rather to track the transaction.

(2) Contact your broker to transfer your stock.

For more information about the process, your broker may contact us, by phone at 514 288-1261, or by email at <u>donenactions@centraide-mtl.org</u>.

DONOR'S CONTACT INFORMATION Name:	
Address:	
City:	Postal Code:
Telephone (work):	Telephone (home):
Personal email:	
I would like my gift to be included in my	y workplace campaign: O Yes O No
Name of employer:	
I would like my name to be published as	s part of the Leaders and Major Donors' Circle Recognition Program:
As follows:	
Name of the stock:  Number of shares transferred:	Estimated total value of donation:
BROKER'S CONTACT INFORMA	TION
Name:	Telephone:
Name of firm:	Email:
<b>DECLARATION OF DONATION 1</b> I, the undersigned,	TO CENTRAIDE OF GREATER MONTREAL
· 3 ·	(NAME IN BLOCK LETTERS)
giving the said asset(s) to Centraide of 0 11884 2517 RR0001, incorporated in acc	ed asset(s) belong to me, that I can dispose of them as I wish, and that I am Greater Montreal, a charitable organization registered under the number cordance with Part Three of the Quebec Companies Act, and whose head et West, Montreal, Quebec, H3A 1B6. The gift is intended as a contribution adraising campaign.
Given and signed in	, on
(CITY)	(MONTH / DAY / YEAR)